

## **3** Euromed – Xavier Roig, CEO



3.1 At a glance

### Our history: how we started... ... and what we do now?





#### Who we are...

#### ... and our future perspective?

Leading producer of herbal extracts and natural active ingredients mainly for the phyto-pharma and dietary supplements market







*<u>euromed</u>* 

Mollet del Vallès

ès Mollet Innovation Center

Murcia (water-based extraction)

Florida (drying facility)

#### Today



#### **Our Strategy**

- Strong positioning within pharma segment
- Leverage differentiation on quality and R&D
- Opportunity to grow in the food supplements market

#### **Our Vision**

To remain the leading global producer of high quality herbal extracts for the phytopharma industry and to reinforce our position in the dietary supplements in US & APAC

## Euromed worldwide

serving 400+ customers in 50 countries







## 3.2 Products

### Sources for herbal extracts





### Broad product portfolio of herbal extracts...

## 



Artichoke



Fig fruit



Kava Kava



Pine Bark



Ashwagandha







Magnolia



Rhodiola





Bearberry

Ginkgo Biloba



Matricaria



Pomegranate



Billberry



Ginseng



Melissa



Pygeum



Bladderwrack



Grape Seed



Milk Thistle



Saw Palmetto



Devil's Claw



Hawthorn



Nettle



St. John's Wort





Escin

Echinacea ang.







Olive























#### ... with global leadership in eight extracts generating 80% of revenues with 95 SKU's





# Such as our mediterranean fruit and vegetable extracts based on water extraction facilities in Murcia





## ABAlife<sup>®</sup> – a fig fruit extract

to support a healthy carbohydrate metabolism and glycemic index of foods



Prevalence diabetes: 37.3m Americans<sup>1</sup>



Further 84m US people have prediabetes<sup>1</sup>





MDPI

Product patent

Process patent

Exclusive license

Proven efficacy...



confirmed in scientific articles...

#### 🥐 nutrients

Article

Abscisic Acid Standardized Fig (*Ficus carica*) Extracts Ameliorate Postprandial Glycemic and Insulinemic Responses in Healthy Adults

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#### supported by American Diabetes Association®



## Pomanox<sup>®</sup> – a pomegranate extract



to reduce blood pressure

47% of Americans (116m) have high blood pressure<sup>1</sup>



Pomanox<sup>®</sup> contains active compounds present in the fruit and many beneficial properties and antioxidant capacity come from punicalagins



COSMETICS



VASCULAR





bomanox<sup>®</sup>



#### Proven efficacy...



#### ... confirmed by research

#### RESEARCH ARTICLE

Effect of pomegranate extract on blood pressure and anthropometry in adults: a double-blind placebo-controlled randomised clinical trial

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MOOD & SPORTS COGNITIVE NUTRITION

METABOLIC

doi:10.1017/jns.2017.36

**HEALTHY** AGING

Current status:

- Focus on scientific publications
- Eurther clinical trials underway
- Patented water-only extraction method
- Clean label



## Mediteanox<sup>®</sup> – an olive fruit extract

is beneficial for cardiovascular support and healthy aging

ACTIVITY





Proven efficacy...

Blood lipids from

oxidative stress...



... supported by

HEALTHY AGING

PREVENTION

IMMUNE

SUPPORT

NUTRICOSMETICS

HAIR AND SKIN

CARDIOWASCULAR

SUPPORT



**European Food Safety Authority** 



## Scientifically proven premium extracts

with a transparent, traceable and sustainable process





LARTH HARM

THAT EXTRAC

euromed





w nutrients

MDPI

Abscisic Acid Standardized Fig (Ficus carica) Extracts Ameliorate Postprandial Glycemic and Insulinemic **Responses in Healthy Adults** 

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## 3.2 Market environment

### Staying healthier











### Getting older Life expectancy





### Plant extracts market serves a market volume of >€25bn<sup>1</sup>



USA and APAC are expected to be the fastest-growing regions<sup>2</sup>

#### Global market volume



#### Key market dynamics

#### Phyto-pharma

- Increase suitable from allopathic medicine to natural products
- Quality control and registration processes
- Limited number of API manufacturers that performs high quality standards

#### **Dietary supplements**

- Increased demand driven by higher awareness on healthy and preventive lifestyle
- New distributors chemicals and e-commerce (70% of Americans use the internet to get health information for self medication)
- Increased regulation to increase market differentiation in quality



with long and cumbersome regulatory process





## Competitive landscape: Phyto-pharma products



with limited number of competitors

	Botanical experience	High quality	Pharma applications	Innovation	Fast sales growth
euromed	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
<b>Finzelberg</b>	$\checkmark$	$\checkmark$	$\checkmark$		
Linnea Natural Pharma Solutions	$\checkmark$	$\checkmark$	$\checkmark$		

#### Dietary supplements with more regulation to come





# Competitive landscape: Dietary supplements / functional foods **EUROMED** with huge number of competitors but limited in high quality

	Revenue	Field
Naturex part of Giuvadan (FR)	€400m	Food & Beverages, Natural Health, Personal Care
Frutarom part of IFF (USA)	€100m	Food & Beverages, Natural Health, Personal Care
Other sellers Natac (E), Plantex (FR), Bionap (IT), EPO (IT), Nektium (ES), Flavex (GER), Anklam (GER), Monteoleder (ES), Sanrisil (BRA), Futureceuticals (USA), etc	€5-15m	Dietary Supplements/Functional Food
Low cost competitors India, China 30-50 (companies)	€5-30m	Dietary Supplements/Functional Food



## 3.4 Operations

#### Euromed manufacturing sites How we produce?







P	Capacities 2018 2023 Full Capacity	200t 4,500t >4,500t	Water	More green Dietary supplement	Drying facility for saw palmetto	
		24,5000	Water			

Florida

### **Euromed certifications**







### **ESG** Eco-friendly waste management





**Textiles** 



### ESG - Sustainability supported by different initiatives

## *<u><u></u></u>UROMED*

#### **BEST PROJECT**

"Best Project Initiative" invited employees to submit sustainable project ideas. Winner project: installation of photovoltaic panels

## CARBON FOOTPRINT Different projects and

initiatives to reduce environmental impact.



## LAUNCH OF VIRTUAL SOLIDARITY RACE

Euromed will turn every kilometer run by its employees into trees.

#### PURIFIED WATER PLANT

In 2021, the new plant for purified water was put into operation, reducing water and electricity consumption.



## 3.5 Financials

# Challenging market environment in recent years



Growth			COVID-19 pandemic		Inflation	
	Double-digit growth (+10%)			Stable Slow down in pharma (EU) & growth in dietary supplements (USA & Asia)		Energy & RM price increase
	Business as usual			Business transformation		Business adaptability
20	15 2016 2017	2018 2	019	2020	2021	2022

#### Stable revenue development despite COVID-19 pandemic







#### Main future growth drivers

- Double digit growth in USA & Asia
- Launch of new products
- Med extracts consolidation
- New customer-made projects
- Strong raw materials and electricity, gas & transportation inflation impact for 2022-2023
- Beginning of transition into normal prices along 2024
- Business normalisation in 2025

#### Revenue growth driven by further diversification









Favourable regulation trends

**Global** commercial platform

Sourcing & traceability

State of the art facilities

**Clinically** proven & innovation

Analytical & production know-how

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